Privacy Policy

Last updated: February 18, 2026

At **123 Kids Dentistry**, we respect your privacy and are committed to protecting the personal and health information of our patients and their families, especially children. This Privacy Policy explains how we collect, use, and protect information when you visit our website or contact our office.

1. Information We May Collect

We may collect the following types of information:
• Personal information you choose to provide (such as parent/guardian name, child's name, email address, phone number, or appointment requests)
• Health-related information submitted through forms or communications with our office
• Website usage information (such as IP address, browser type, or pages visited) to help improve our website and services

2. How We Use Your Information

We use information to:
• Schedule appointments and respond to inquiries
• Provide dental care and manage patient relationships
• Improve our website and services
• Communicate with you about your child's care, our office, or important updates
• Comply with legal and regulatory requirements

3. Protection of Health Information (HIPAA)

123 Kids Dentistry follows applicable laws, including the Health Insurance Portability and Accountability Act (HIPAA), to protect Protected Health Information (PHI). Your health information is:
• Used only for treatment, payment, and healthcare operations unless otherwise permitted or required by law
• Stored and protected using reasonable administrative, technical, and physical safeguards
• Shared only with authorized parties as allowed by law For more details, you may request our Notice of Privacy Practices from our office.

4. Sharing of Information

We do not sell your personal information. We may share information:
• With healthcare providers and service providers involved in your child's care
• When required by law
• To protect the rights, safety, or property of our patients, families, staff, or practice

5. Children's Privacy

Our services are intended for children with the involvement and consent of a parent or legal guardian. We only collect information about children when it is provided by a parent or guardian for purposes related to care, scheduling, or communication.

6. Cookies and Website Analytics

Our website may use cookies or similar technologies to improve user experience and understand how visitors use our site. You can choose to disable cookies through your browser settings, though some parts of the site may not function as intended.

7. Your Rights (Including California Residents)

Depending on your location and applicable law, you may have the right to:
• Request access to your information
• Request corrections to your information
• Request limits on how your information is used or shared
• Ask questions about our privacy practices California residents may have additional rights under California privacy laws.

8. Data Security

We take reasonable steps to protect your information. However, no website or electronic transmission is completely secure. Please avoid submitting highly sensitive information through unsecured web forms.

9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated “Last updated” date.

10. Contact Us

If you have questions about this Privacy Policy or our privacy practices, please contact us: **123 Kids Dentistry**
Phone: (323) 433-0123
Email: info@123kidsdentistry.com
Address: 3845 E 3rd St, Ste A, Los Angeles, CA 90063